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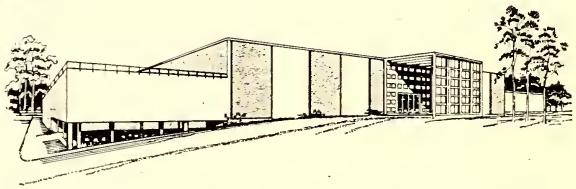
FURNITURE BUYERS GUIDE

Area of Furniture Factories
Marketing Association of The South

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The Hitchcock Chair Co.
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Trendline, Inc.
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Warloyd Furniture Sales
Warren-Lloyd, Inc.

FURNITURE
BUYER'S GUIDE

FIRST EDITION
1966

Published By

UNIVERSAL PUBLISHING CO., INC.

No. 3 West Sixth Street

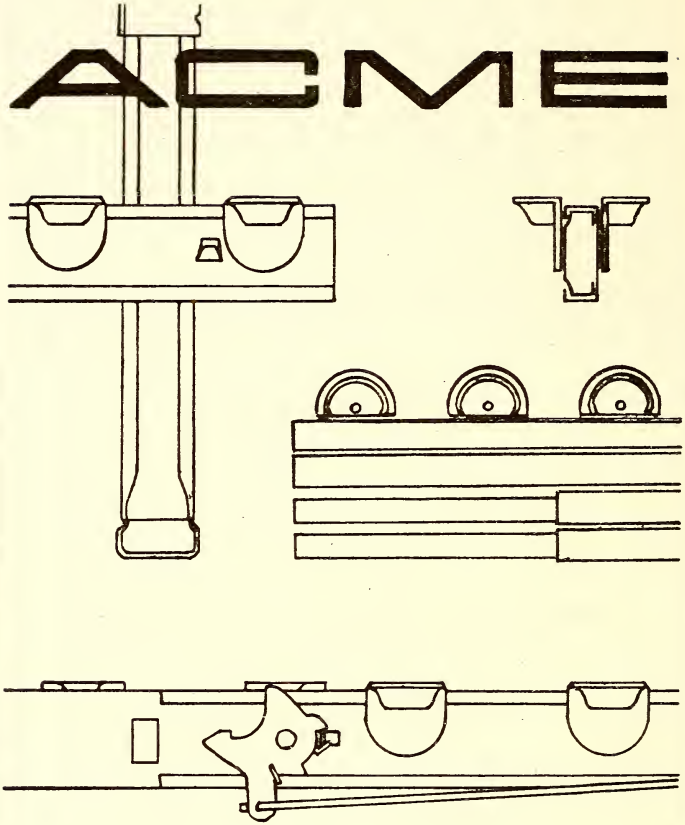
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ROBERT L. SMITH

Editor

TELEPHONE AREA CODE 704/464-3228

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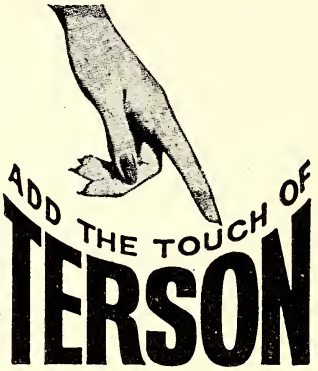
ALPHABETICAL INDEX OF FURNITURE MANUFACTURERS

WHERE SHOWING THIS MARKET

HICKORY HOME FURNISHINGS MART.....(HHFM)
HICKORY FURNITURE MART.....(HFM)
FACTORY SHOWROOM.....(FS)

FIRM NAME OF ADVERTISERS ARE IN BOLD FACE.

Page		Showroom
	A	
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142	**BOLICK BROS. CHAIR CO.**	**HFM**
143	**BRACEWELL FURNITURE, INC.**	**FS**
144	**BRANDON FURNITURE CO., INC.**	**HFM**
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	Builtright Chair Co.	**HIGH POINT**
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	Cegen Furniture Co.	**HHFM**
152	**CHARVELLE FURNITURE CO.**	**HFM**
150	**CENTURY FURNITURE CO.**	**FS**
151	**CENTURY CHAIR CO.**	**CENTURY—FS**
	Claremont Chair Co.	**FS**
154	**CLAYTON-MARCUS CO., INC.**	**HHFM**
155	**COCHRANE FURNITURE CO., INC.**	**HIGH POINT**



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	Fairfield Chair Co.	FS
	Fashion Furniture, Inc.	HHFM
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	Gilliam Furniture Co.	HIGH POINT
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	Hall-Mark Table Co.	HHFM
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160	**HIBRITEN CHAIR CO., INC.**	FS
161	**HIBRITEN FURNITURE CO.**	FS
162	**HICKORY CHAIR CO.**	FS
164	**HICKORY COLONIAL, INC.**	FS
163	**HICKORY FOLIAGE CO.**	HFM
166	**HICKORY FRY FURNITURE CO.**	FS
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	Hickory Imperial Furn. Co.	HFM
168	**HICKORY MANUFACTURING CO.**	FS
165	**HICKORY PARLOR FURNITURE CO.**	FS

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197	**HOWARD FURNITURE MFG. CO.**	HFM
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	Oxford, Ltd.	HHFM

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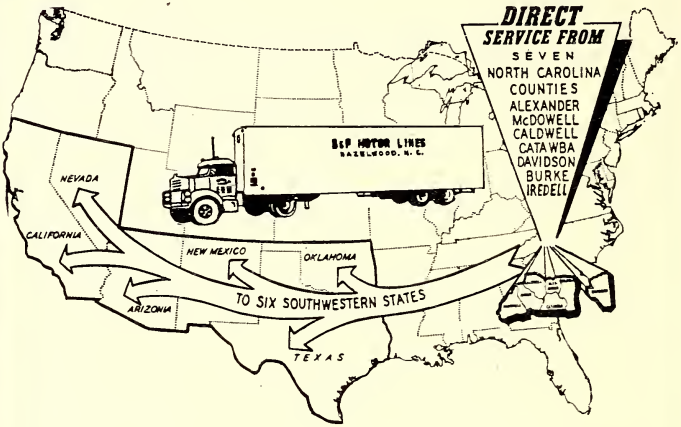
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	Prestige Lamp Co.	**HFM**
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186	**—ROMWEBER**	**HHFM**
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197	**—A. L. SHAVER & SON, INC.**	**HIGH POINT**
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188	**—SHERRILL UPHOLSTERING CO.**	**FS**
189	**—SKYLINE FURNITURE CO.**	**HFM**
190	**—SOUTHERN FURNITURE CO. OF CONOVER, INC.**	**FS**
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153	**—STYLE CRAFT FURNITURE, INC.**	**HFM**
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191	**—SUGGS & HARDIN UPHOLS. CO., INC.**	**HIGH POINT**
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192	**—TERRYTOWN IMPORTING & MFG. CO.**	**HHFM**
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170	**—UNAGUSTA MFG. CORP.**	**HY-LAN—FS**

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ALPHABETICAL INDEX OF FURNITURE MANUFACTURERS

FIRM NAME OF ADVERTISERS ARE IN BOLD FACE.

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195	**WHITES CHAIRS**	**WEST.-CAR.—FS**

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Hallcraft, Inc.
NANDEL, INC.
SOUTHERN FURNITURE CO. OF CONOVER, INC.
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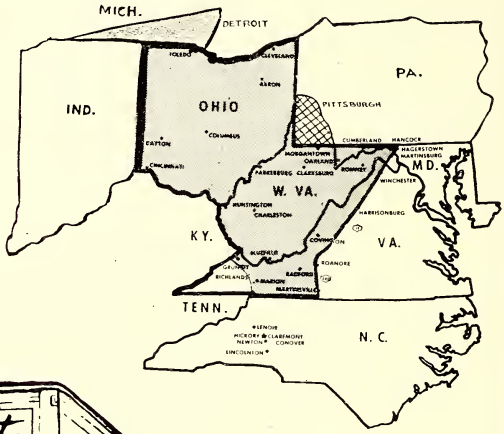
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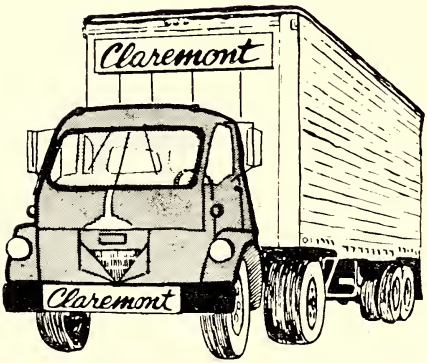
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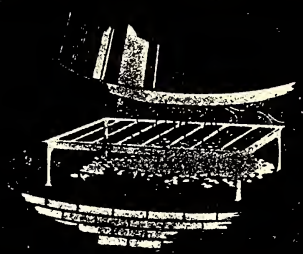
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Kent-Coffey Mfg. Co.
Lincoln Furniture Co., Inc.
Medallion, Ltd.
PIONEER CABINET & SPECIALTY CO.

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HITCHCOCK CHAIR CO.
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PIONEER CABINET & SPECIALTY CO.
St. Johns Table Co.

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Blowing Rock Furniture Co.
BROYHILL FURNITURE FACTORIES
COCHRANE FURNITURE CO., INC.
THE DAVIS CO.
DREXEL FURNITURE CO.
HICKORY CHAIR CO.
St. Johns Table Co.

CABINETS, CURIO

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HAMMARY MFG. CORP.
HIBRITEN CHAIR CO., INC.
HICKORY CHAIR CO., INC.
HICKORY MFG. CO.
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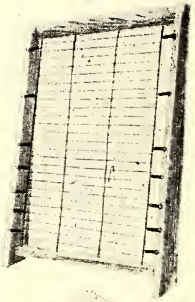
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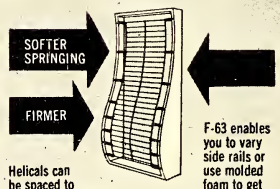
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CABINETS, FLAT CHINA (continued)

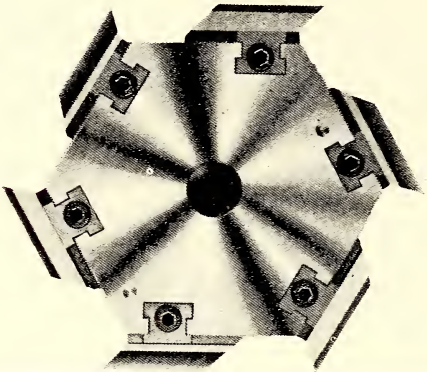
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HICKORY CHAIR CO.
J. L. METZ FURNITURE CO., INC.

CABINETS, RECORD

HAMMARY MFG. CORP.

CHAIRS

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BROYHILL FURNITURE FACTORIES
BRUINGTON FURNITURE, INC.
Builtright Chair Co.
Burris Mfg., Co., Inc.
CAROLINA COMFORT FURNITURE CO.
CARROUSEL FURNITURE CORP.
COMFORT CHAIR CO.
Corvair Furniture Co.
Cegen Furniture, Inc.
CENTURY FURNITURE CO.
Claremont Chair Co., Inc.
CLAYTON-MARCUS CO., INC.
COCHRANE FURNITURE CO., INC.
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King Hickory Furniture Co.
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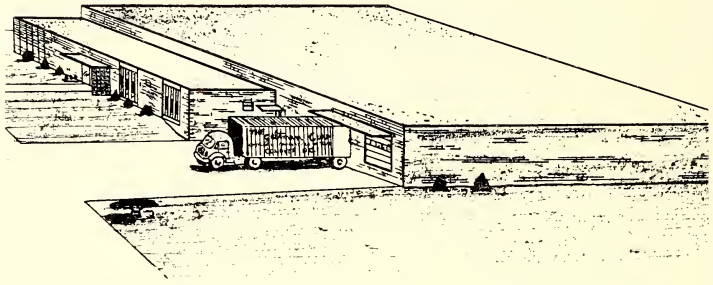
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Kaymar Furniture Co.
KEITH MFG. CO., INC.
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WHITES CHAIRS

CHAIRS, PROMOTIONAL

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BOLICK BROTHERS CHAIR CO.
BRACEWELL FURNITURE CO., INC.
BROYHILL FURNITURE FACTORIES
BRUINGTON FURNITURE, INC.
CAROLINA COMFORT FURNITURE CO.
CARROUSEL FURNITURE CORP.
Claremont Chair Co., Inc.
CLAYTON-MARCUS CO., INC.
COMFORT CHAIR CO.
Corvair Furniture Co.
DREXEL FURNITURE CO.
Fairfield Chair Co.
Fashion Furniture Co., Inc.
Herman Chairs, Inc.
HICKORY COLONIAL, INC.
HICKORY-FRY FURNITURE CO., INC.
HICKORY HILL FURNITURE CO., INC.
HICKORY TAVERN FURNITURE, INC.
HICKORY UPHOLSTERING CO., INC.
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COMFORT CHAIR CO.
Conover Chair Co., Inc.
Corvair Furniture Co.
CRESTLINE FURNITURE CO.
DREXEL FURNITURE CO.
Fairfield Chair Co.
Fashion Furniture Co., Inc.
Flair, Inc.
Hallcraft, Inc.
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HIBRITEN CHAIR CO., INC.
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HICKORY CHAIR CO.
HICKORY-FRY FURNITURE CO., INC.
HICKORY HILL FURNITURE CO., INC.
HICKORY PARLOR FURNITURE CO.
HICKORY TAVERN FURNITURE, INC.
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HIGHLAND HOUSE, INC.
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Montgomery Furniture Co.
NANDEL, INC.
NATIONAL FURN. MFG. CO.
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SCALES FURNITURE CO., INC.
SHERRILL UPHOLSTERING CO.
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SKYLINE FURNITURE CO.
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CHAISE LOUNGES

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HIBRITEN CHAIR CO., INC.
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HICKORY MFG. CO.
HITCHCOCK CHAIR CO.
Kent-Coffey Mfg. Co.
Kincaid Furniture Co., Inc.
Lincoln Furniture Co., Inc.
Medallion, Ltd.
J. L. METZ FURNITURE CO., INC.
Moosehead Mfg. Co.
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CHESTS, BACHELOR

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Blowing Rock Furniture Industries
BROYHILL FURNITURE FACTORIES
Caldwell Furniture Co.
DREXEL FURNITURE CO.
HAMMARY MFG. CORP.
HIBRITEN CHAIR CO., INC.
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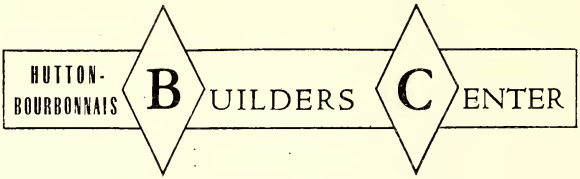
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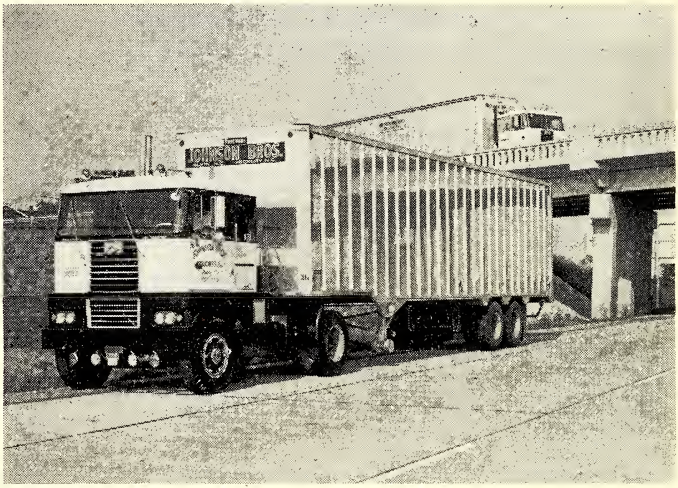
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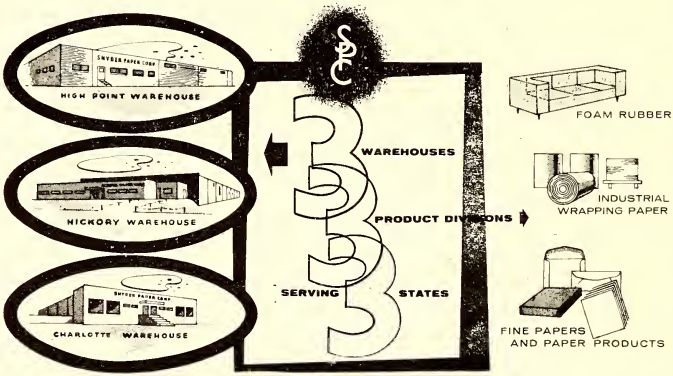
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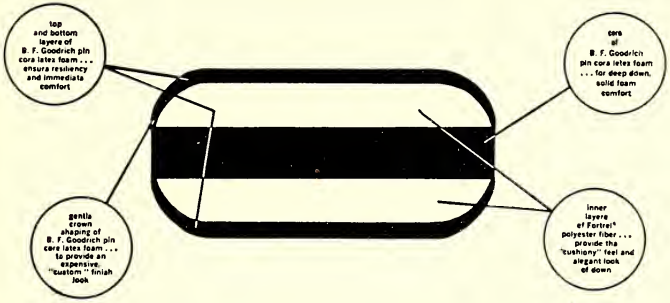
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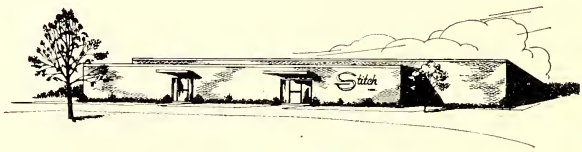
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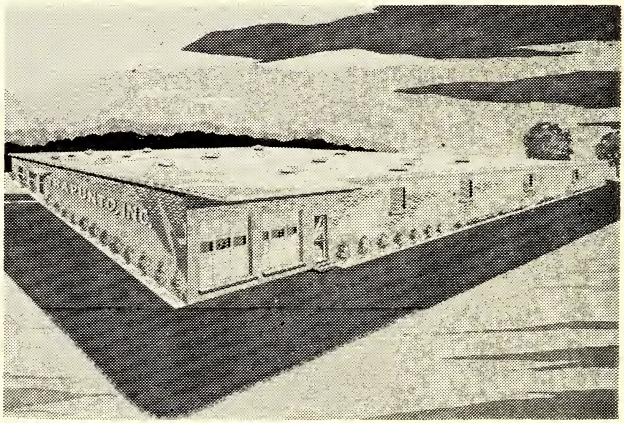
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HICKORY PARLOR FURNITURE CO.
HICKORY TAVERN FURNITURE, INC.
HICKORY UPHOLSTERING CO., INC.
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HOWARD FURNITURE MFG. CO.
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KEITH MFG. CO., INC.
Kent Classic Furniture Co.
King Hickory Furniture Co.
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MAEHILL CHAIR CO.
NATIONAL FURNITURE MFG. CO., INC.
NORTH HICKORY FURNITURE CO.
Oxford-Kent
POSTURE BUILT OF NORTH CAROLINA, INC.
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SCALES FURNITURE CO., INC.
SHERRILL UPHOLSTERING CO.
SOUTHERN FURNITURE CO. OF. CONOVER, INC.
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HOWARD FURNITURE MFG. CO.
NATIONAL FURNITURE MFG. CO., INC.
NORTH HICKORY FURNITURE CO.
SOUTHERN FURNITURE CO. OF. CONOVER, INC.

TABLES

AMERICAN FURNITURE CO. OF BATESVILLE
BROYHILL FURNITURE FACTORIES
CLAYTON-MARCUS CO., INC.
COCHRANE FURNITURE CO., INC.
Colonial Mfg. Co.
DREXEL FURNITURE CO.
Hall-Mark Table Co.
HAMMARY MFG. CORP.
HICKORY CHAIR CO.
HICKORY MFG. CO.
HITCHCOCK CHAIR CO.
HOWARD FURNITURE MFG. CO.
HYLAN FURNITURE CO.
Kincaid Furniture Co., Inc.
Marblecraft Co.
Medallion, Ltd.
J. L. METZ FURNITURE CO., INC.
Moosehead Mfg. Co.
Oxford-Kent
TERRYTOWN IMPORTS & MFG. CO.
TIMMERMAN MFG. CO.
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TABLES, CHILDREN'S

A. L. SHAVER & SONS, INC.
Troutman Chair Co.

TABLES, COCKTAILS, END AND LAMP

BROYHILL FURNITURE FACTORIES
Cegen Furniture, Inc.
CENTURY FURNITURE CO.
COCHRANE FURNITURE CO., INC.
Colonial Mfg. Co.
DREXEL FURNITURE CORP.
Granline Corp.
Hallmark Table Co.
HAMMARY MFG. CORP.
HIBRITEN CHAIR CO., INC.
HICKORY CHAIR CO.
HICKORY MFG. CO.
HITCHCOCK CHAIR CO.
HOWARD FURNITURE MFG. CO.
MAXWELL ROYAL CHAIR CO.
Medallion, Ltd.
J. L. METZ FURNITURE CO., INC.
Moosehead Mfg. Co.
Oxford-Kent
ROMWEBER
Royal Danish Corp.
TERRYTOWN IMPORTS & MFG. CO.

TABLES, DINING

AMERICAN FURNITURE CO. OF BATESVILLE
Bernhardt Industries
Blowing Rock Furniture Co.
BROYHILL FURNITURE FACTORIES
Caldwell Furniture Co.
CENTURY FURNITURE CO.
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HITCHCOCK CHAIR CO.
HYLAN FURNITURE CO.
Kincaid Furniture Co.
J. L. METZ FURNITURE CO., INC.
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ROMWEBER
St. Johns Table Co.

TABLES, DROP LEAF

Bernhardt Industries
BROYHILL FURNITURE FACTORIES
Caldwell Furniture Co.
CENTURY FURNITURE CO.
COCHRANE FURNITURE CO., INC.
THE DAVIS CO.
DREXEL FURNITURE CO.
HICKORY CHAIR CO.
HICKORY MFG. CO.
HITCHCOCK CHAIR CO.
Medallion, Ltd.
Moosehead Mfg. Co.
PIONEER CABINET & SPECIALTY CO.
ROMWEBER
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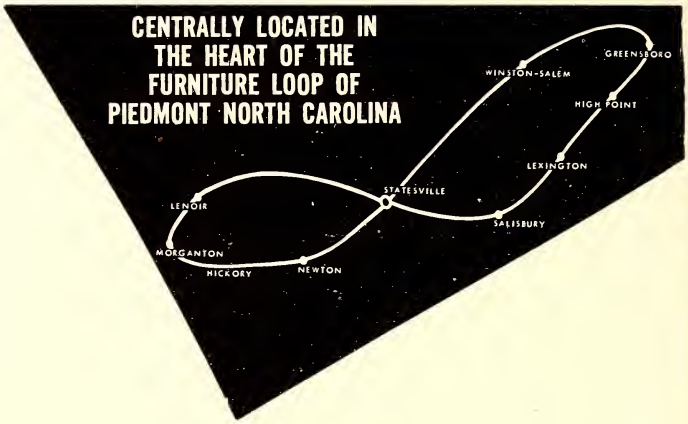
TABLES, LAMP

BROYHILL FURNITURE FACTORIES
COCHRANE FURNITURE CO., INC.
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HICKORY CHAIR CO.
HITCHCOCK CHAIR CO.
J. L. METZ FURNITURE CO., INC.
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Medallion, Ltd.
J. L. METZ FURNITURE CO., INC.
Moosehead Mfg. Co.
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TERRYTOWN IMPORTS & MFG. CO.

TABLES, PROMOTIONAL

COCHRANE FURNITURE CO., INC.
Granline Corp.
Moosehead Mfg. Co.

TABLES, TERRACE

TIMMERMAN MFG. CO.

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HICKORY TAVERN FURNITURE, INC.
HICKORY UPHOLSTERING CO., INC.
HIGHLAND HOUSE, INC.
HOWARD FURNITURE MFG. CO.
Kent Classic Furniture Co.
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King Hickory Furniture Co.
LAINE UPHOLSTERING CO., INC.
MAEHILL CHAIR CO.
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Temple Furniture Mfg. Co.
Warren Furniture, Inc.
WESTERN CAROLINA FURNITURE CO., INC.
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BRANDON FURNITURE CO., INC.
BROYHILL FURNITURE FACTORIES
BRUINGTON FURNITURE, INC.
Burris Mfg. Co.
CAROLINA COMFORT FURNITURE CO.
CENTURY FURNITURE CO.
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CLAYTON-MARCUS CO., INC.
COMFORT CHAIR CO.
Conover Chair Co., Inc.
CRESTLINE FURNITURE CO., INC.
DREXEL FURNITURE CO.
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King Hickory Furniture Co.
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WHITE'S CHAIRS

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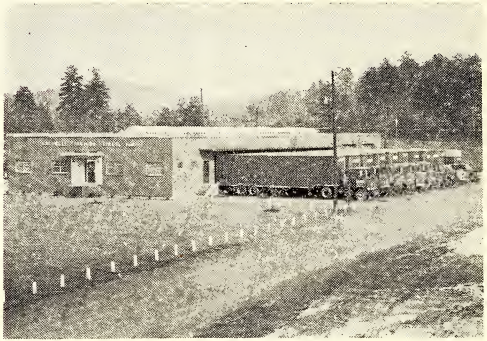
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DECOR FURNITURE, INC.
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Hermitage Furniture Co.
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HICKORY COLONIAL, INC.
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BRUINGTON FURNITURE, INC.
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CENTURY FURNITURE CO.
COMFORT CHAIR CO.
Corvair Furniture Co.
DECOR FURNITURE, INC.
DREXEL FURNITURE CO.
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CENTURY FURNITURE CO.
CLAYTON-MARCUS CO., INC.
COMFORT CHAIR CO.
DREXEL FURNITURE CO.
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SCALES FURNITURE CO., INC.
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BRUINGTON FURNITURE, INC.
Burris Mfg. Co., Inc.
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UPHOLSTERED, COUNTRY ENGLISH PROVINCIAL

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Burris Mfg. Co., Inc.
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BRUINGTON FURNITURE, INC.
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Cegen Furniture, Inc.
CENTURY FURNITURE CO.
COMFORT CHAIR CO.
DECOR FURNITURE, INC.
DREXEL FURNITURE CO.
Fairfield Chair Co.
Fashion Furniture Co., Inc.
Flair, Inc.
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Trend Line, Inc.
Warren Furniture, Inc.

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BRACEWELL FURNITURE CO., INC.
BROYHILL FURNITURE FACTORIES
BRUINGTON FURNITURE, INC.
CAROLINA COMFORT FURNITURE CO.
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COMFORT CHAIR CO., INC.
Fairfield Chair Co.
Fashion Furniture Co., Inc.
Herman Chairs, Inc.
HICKORY-FRY FURNITURE CO., INC.
HICKORY HILL FURNITURE CO.
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HICKORY UPHOLSTERING CO., INC.
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PHONE

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ACCOMMODATIONS

HICKORY, NORTH CAROLINA

HOTELS

Hotel Hickory

MOTELS

Fran-Mar Motel — Highway 70, S. W.
Hickory Motel — Highway 70 & 4th St., S. W.
Holiday Inn — Highway 64, 70, 321
Howard-Johnsons Motor Lodge — Highway 64, 70, 321
Mackie Motel — Highway 64, 70, Conover, N. C.
Mull's Motel — Highway 64, 70, 321
Shell's Motel — Highway 64, 70, 321
Town House Motel — S. Center Street

RESTAURANTS

Don & Martys
Open Hearth — Holiday Inn
Hotel Hickory Dining Room — Down Town Hickory
Howard Johnsons Restaurant — Highway 64, 70, 321
Mackie Restaurant — Highway 64, 70, Conover, N. C.
Mulls Hickory Restaurant — Highway 64, 70, 321
Oasis Diner and Cafeteria — Highway 64, 70, 321
Town House Restaurant — S. Center Street
Wayne's Restaurant — 1709 N. Center St.
White Pine Supper Club — Highway 64, 70, Conover, N. C.

CLUBS

Catawba Country Club — Robinson Rd. off Hwy. 64, 70, 321
Elks Lodge — 4th Street and Main Avenue
Moose Lodge — Lake Hickory off 6th Street, N. W.
Lake Hickory Country Club — Lake Hickory off 6th St., N. W.

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LENOIR, NORTH CAROLINA

HOTELS

Carlheim Hotel — N. Main Street

MOTELS

Smith Crossroads Motel — E. Harper

RESTAURANTS

Carlheim Hotel Dining Room — N. Main Street
Carolina Restaurant — Main Street
Smith Crossroads Restaurant — E. Harper

CLUBS

Lenoir Country Club — See Map Back Cover
Lenoir Moose Club — Taylorsville Road

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ACCOMMODATIONS

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HOTELS

Carolina Hotel — 333 S. Center St.
Vance Motor Hotel — S. Center Street

MOTELS

Bolick Motel — Hickory Highway
Clines In-Town Motel — W. Front Street
Down Town Motor Court — S. Meeting Street
Miller Manor — Highway 64 & 140 E.
Vance Motor Hotel — S. Center

RESTAURANTS

Howard Johnson's Restaurant — Interstate 40
Vance Rathskeller — S. Center
Womack's Restaurant — 1311 W. Front

CLUBS

Statesville Country Club — See Map Back Cover
Statesville City Club — Vance Motor Hotel
Elks Club — E. Front Street
Moose Club — Charlotte Highway

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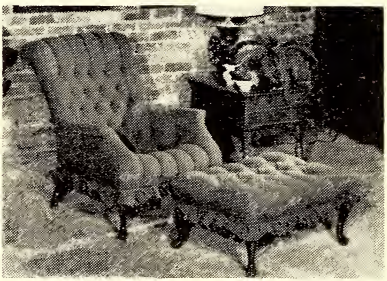


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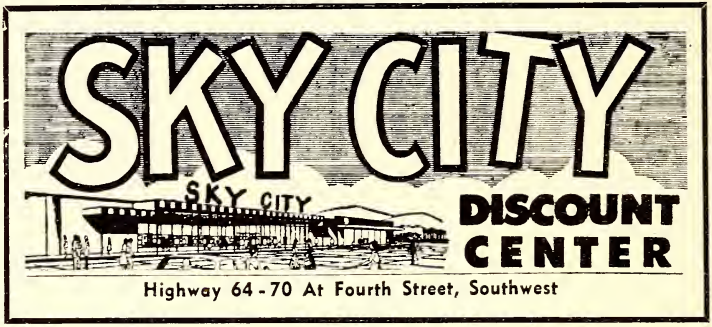
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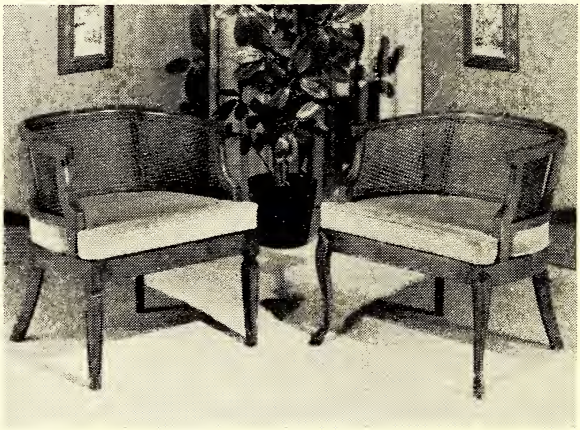
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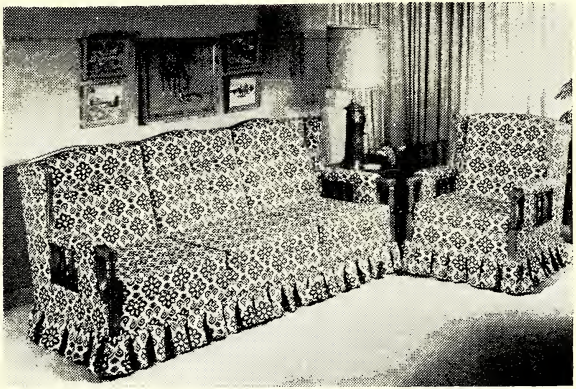
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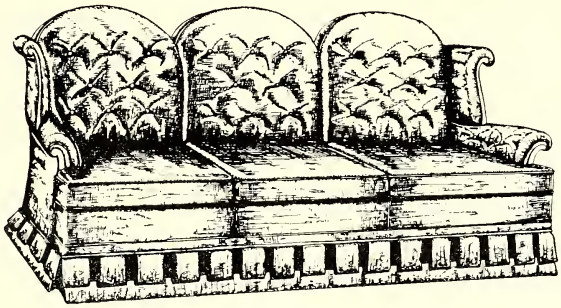
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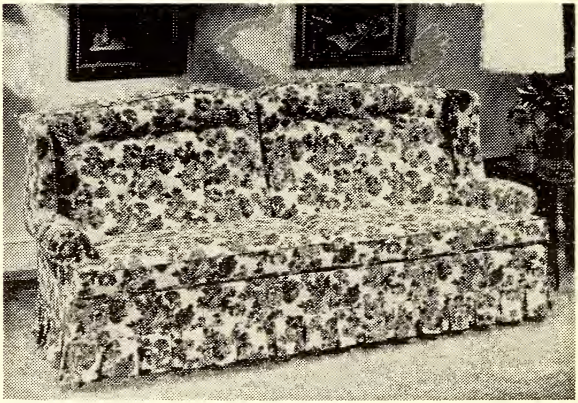
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SPACE 71

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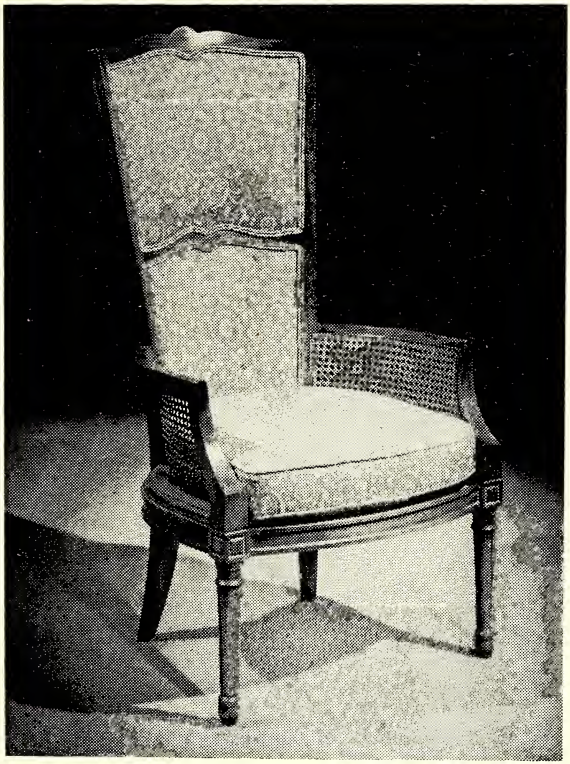
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SPACE 212

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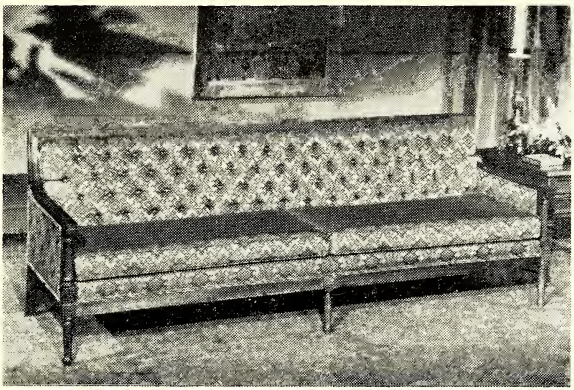
Style Craft Furniture Incorporated

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Phone 704/328-1768

SHOWROOMS:

HICKORY FURNITURE MART
Space No. 212

ATLANTA FURNITURE MART
Space No. 1917

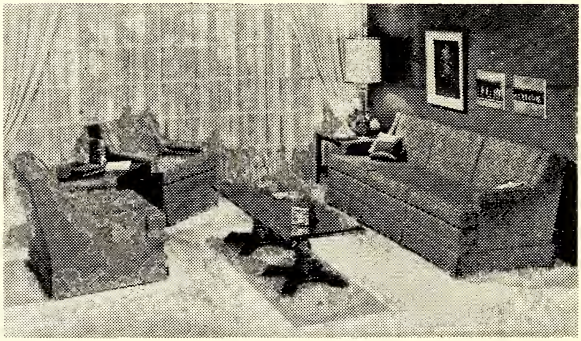


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Hickory, North Carolina



SPACE 46

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HICKORY, N. C.

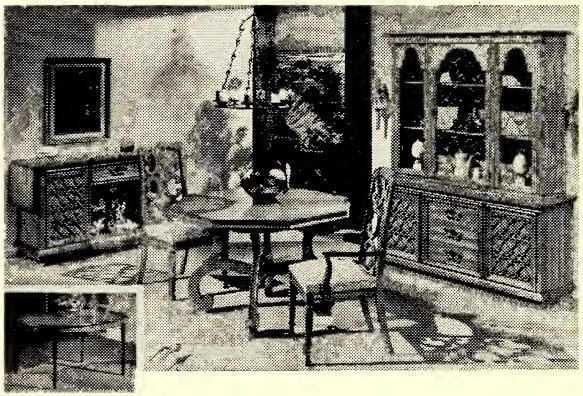
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SPACE 117 - 118

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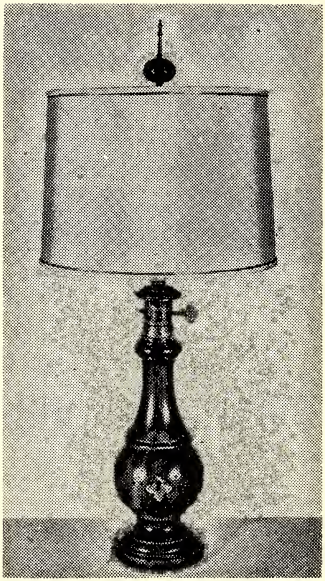
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SPACE 204

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Early American

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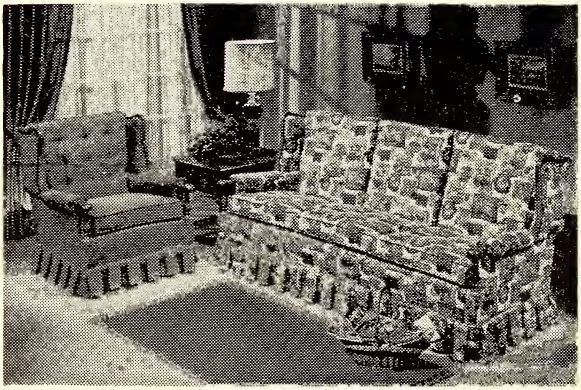
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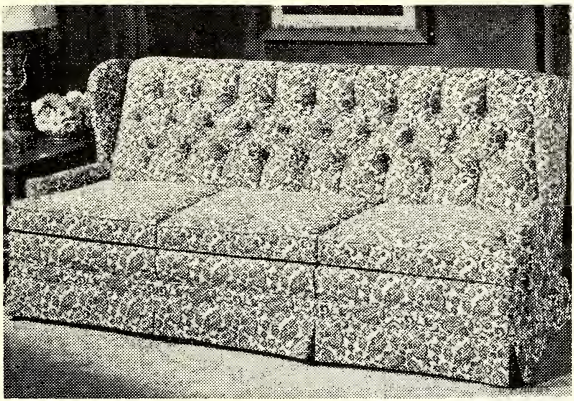
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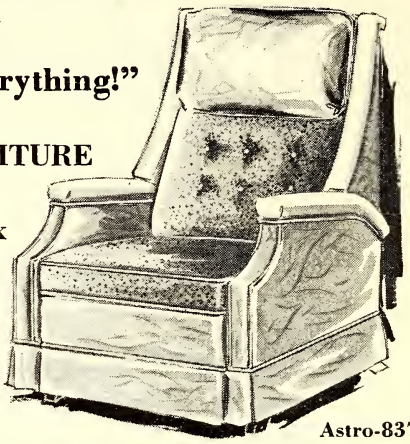
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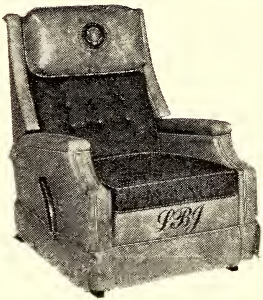
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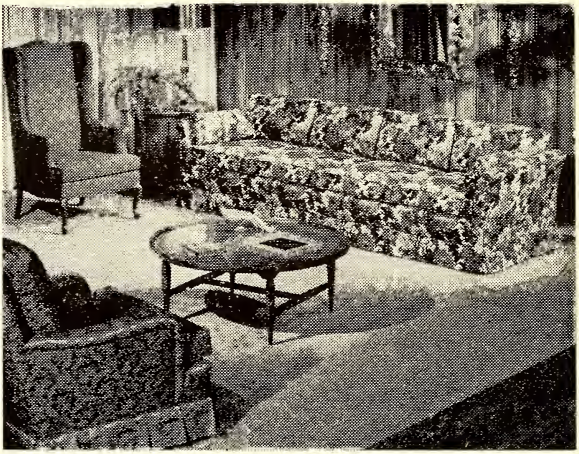
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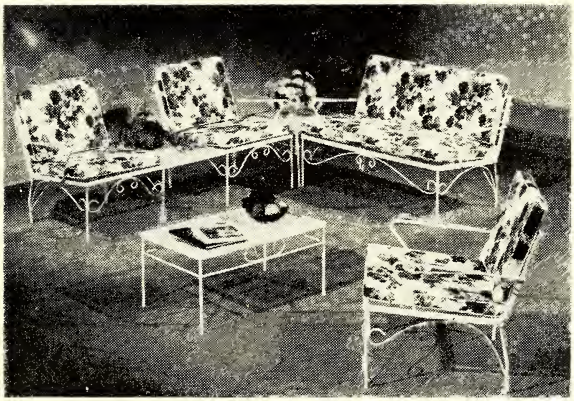
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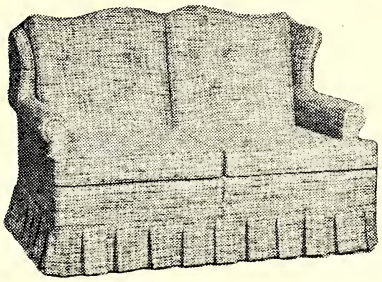
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NOTES

ADJOINING MULL'S MOTEL & RESTAURANT

Highways 64 - 70 & 321

Hickory, North Carolina

HICKORY FURNITURE MART



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Deville Furniture Co.
D'zion Furniture Co.
Granline Corporation
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Skyline Furniture of Hickory, Inc.
St. John's Table Co.
Style Craft Furniture, Inc.

Welcome to Market

MAPS

by Drexel

REG. TRADE MARK

MAPS

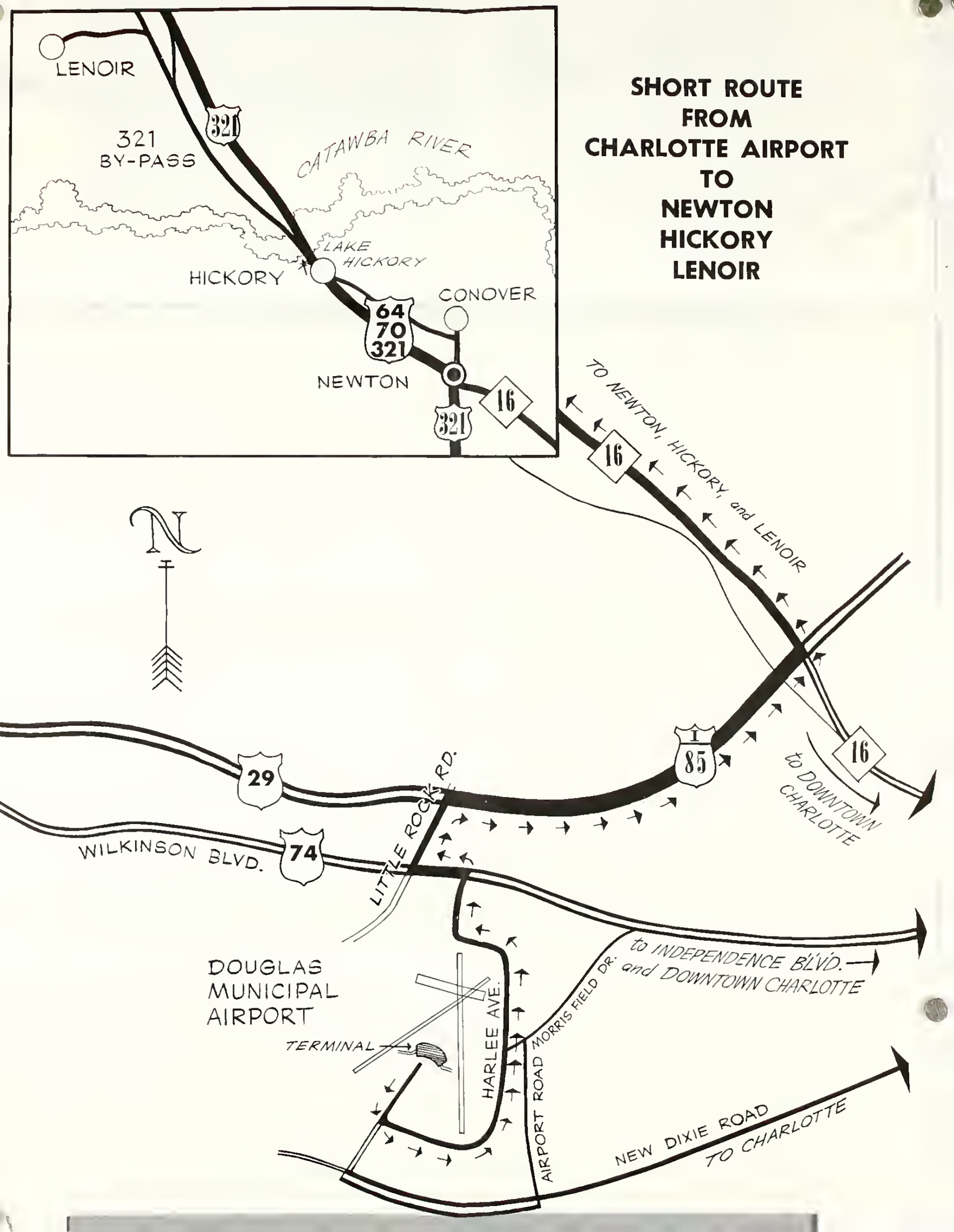
Maps Courtesy of Drexel Furniture Company

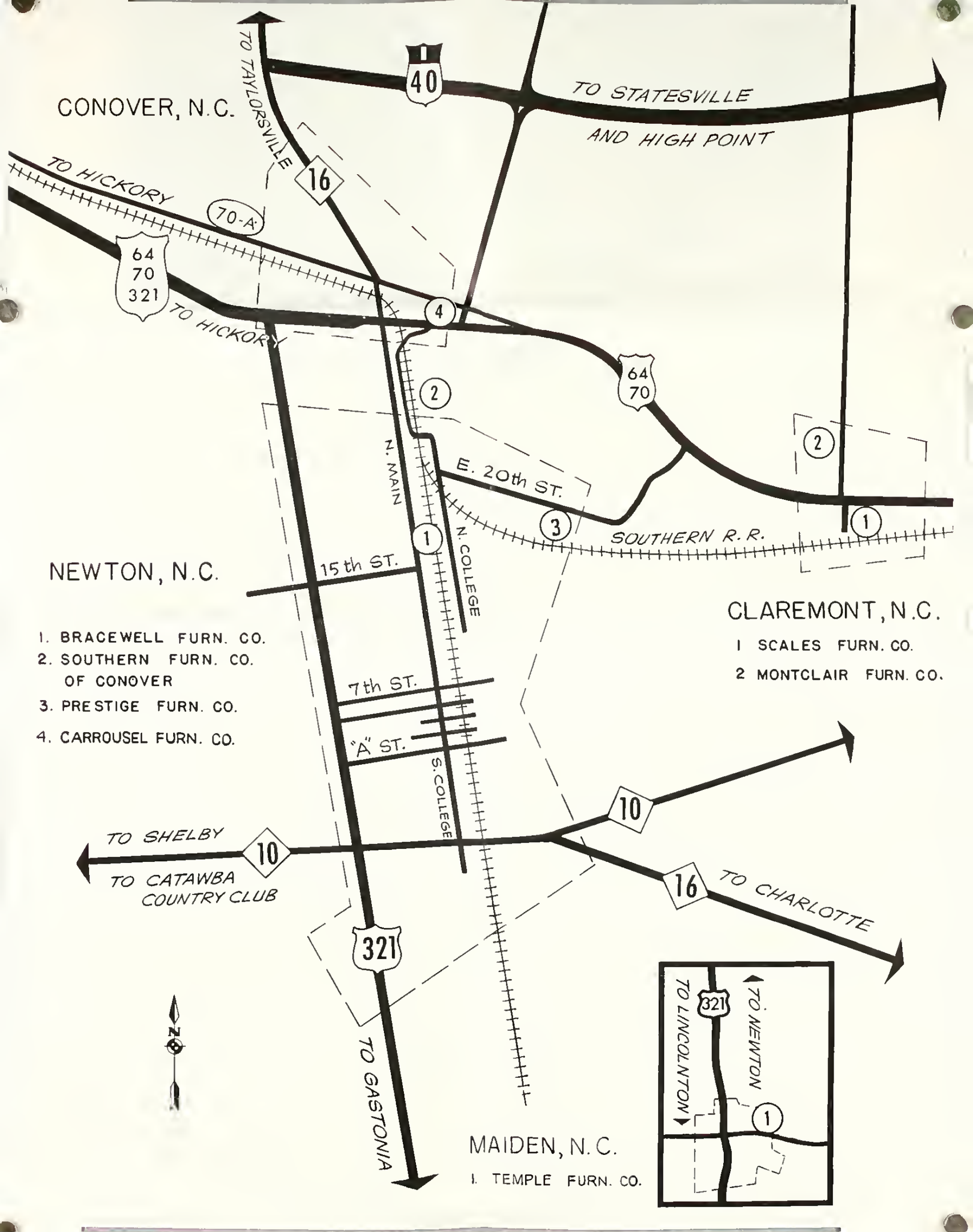
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FURNITURE MART

Adjoining Mull's
Motel and Restaurant

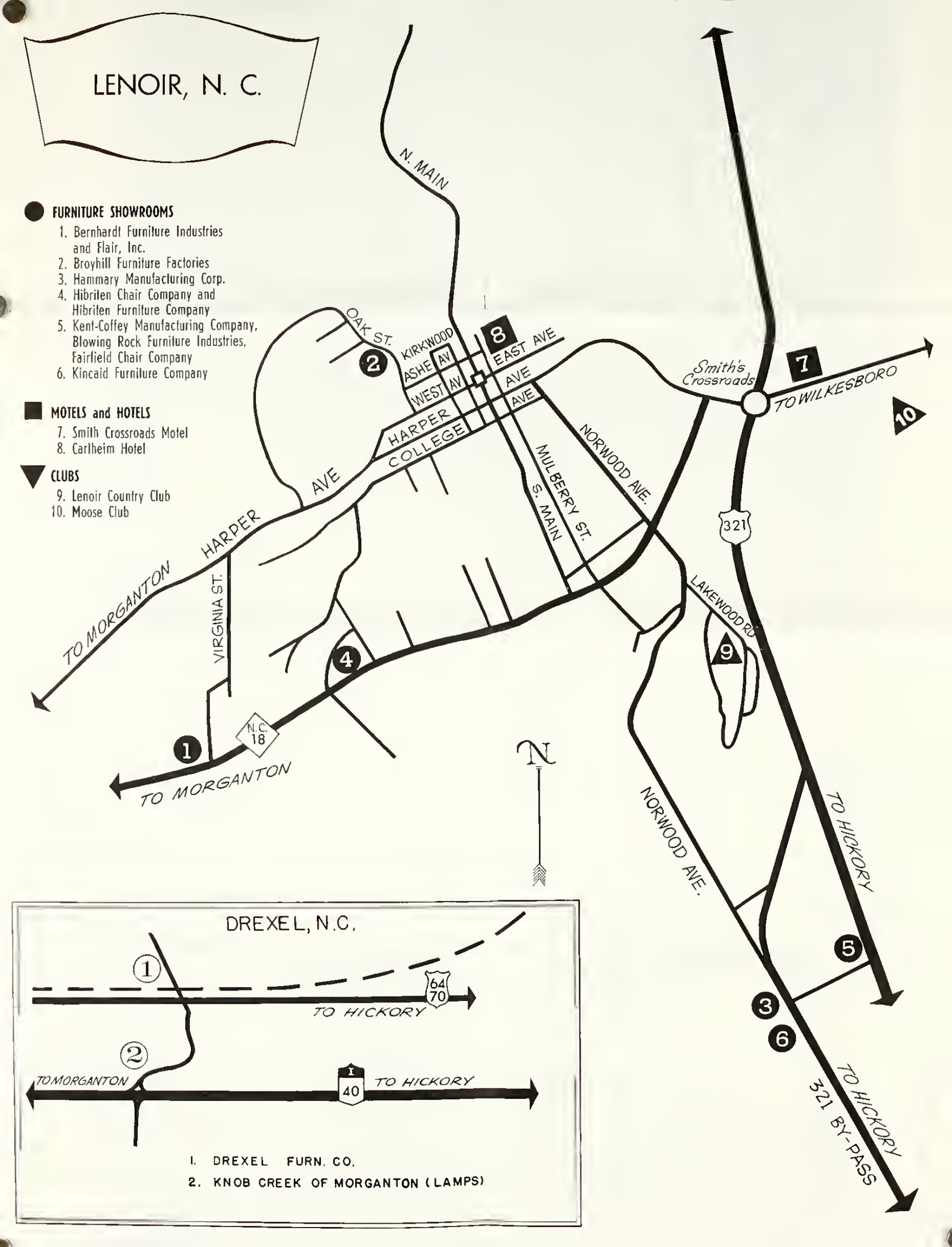
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HICKORY, NORTH CAROLINA


SHORT ROUTE
FROM
CHARLOTTE AIRPORT
TO
NEWTON
HICKORY
LENOIR
LENOIR
321
BY-PASS
321
CATAWBA RIVER
LAKE
HICKORY
HICKORY
CONOVER
64
70
321
NEWTON
321
16
TO NEWTON, HICKORY, and LENOIR
16
N
29
I
85
16
to DOWNTOWN
CHARLOTTE
WILKINSON BLVD.
74
LITTLE ROCK RD.
DOUGLAS
MUNICIPAL
AIRPORT
TERMINAL
HARLEE AVE.
AIRPORT ROAD
MORRIS FIELD DR.
to INDEPENDENCE BLVD.
and DOWNTOWN CHARLOTTE
NEW DIXIE ROAD
TO CHARLOTTE


CONOVER, N.C.
TO TAYLORSVILLE
16
40
TO STATESVILLE
AND HIGH POINT
TO HICKORY
70-A
64
70
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TO HICKORY
4
2
64
70
2
N. MAIN
E. 20th ST.
3
SOUTHERN R.R.
1
NEWTON, N.C.
15th ST.
N. COLLEGE
CLAREMONT, N.C.
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4. CARROUSEL FURN. CO.
7th ST.
"A" ST.
S. COLLEGE
10
TO SHELBY
10
TO CATAWBA COUNTRY CLUB
16
TO CHARLOTTE
321
TO GASTONIA
MAIDEN, N.C.
1. TEMPLE FURN. CO.
TO LINCOLNTON
321
TO NEWTON
1

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2. Broyhill Furniture Factories
3. Hammary Manufacturing Corp.
4. Hibriten Chair Company and Hibriten Furniture Company
5. Kent-Coffey Manufacturing Company, Blowing Rock Furniture Industries, Fairfield Chair Company
6. Kincaid Furniture Company

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7. Smith Crossroads Motel
8. Carlheim Hotel

CLUBS

9. Lenoir Country Club
10. Moose Club

1. DREXEL FURN. CO.
2. KNOB CREEK OF MORGANTON (LAMPS)

HICKORY, NORTH CAROLINA

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HOTELS AND MOTELS
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TO LENOIR

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AIRPORT RD.

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US HIGHWAY 64 - 70 - 321

TO NEWTON, CONOVER, CHARLOTTE

TO SHELBY

TO CATAWBA COUNTRY CLUB

LEGEND

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1. Century Furniture Co.
2. Hickory Chair Co.
3. Hickory-Fry Furniture Co.
4. Hickory Furniture Mart
5. Hickory Home Furnishings Mart
6. Hickory Mfg. Co.
7. Hyalyn Furniture Co.
8. North Hickory Furn. Co.
9. Sherrill Upholstering Co.
10. Western Carolina Furn. Co.
11. Hickory Parlor Furn. Co.
    Hickory Colonials, Inc.
12. Beau-Hill Furn. Co.

MOTELS and HOTELS

11. Fran Mar Motel
12. Hickory Motel
13. Hotel Hickory
14. Mulls Motel
15. Shells Motel
16. Town House Motel
17. Howard Johnson Motel
18. Holiday Inn

CLUBS

19. To Catawba Country Club
20. Elks Club
21. Moose Club
22. Lake Hickory Country Club

RESTAURANTS

23. Mulls Hickory Restaurant
24. Don & Marty's Open Hearth
25. Howard Johnson's
26. Oasis
27. Wayne's Restaurant
28. Town House Restaurant
29. Hotel Hickory



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